

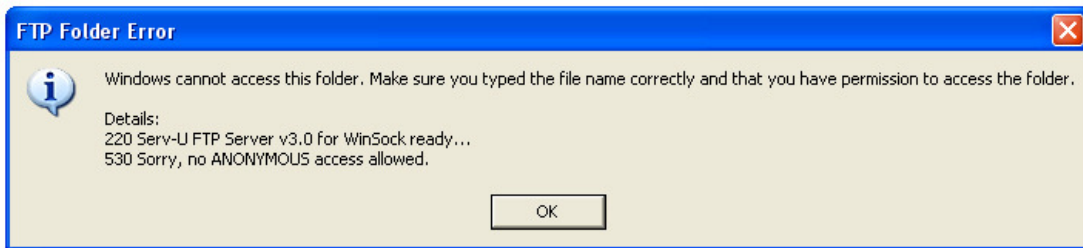


Using the MediaEDGE Communications FTP site for uploading advertising* content

<ftp://mediaedgefiles.com>

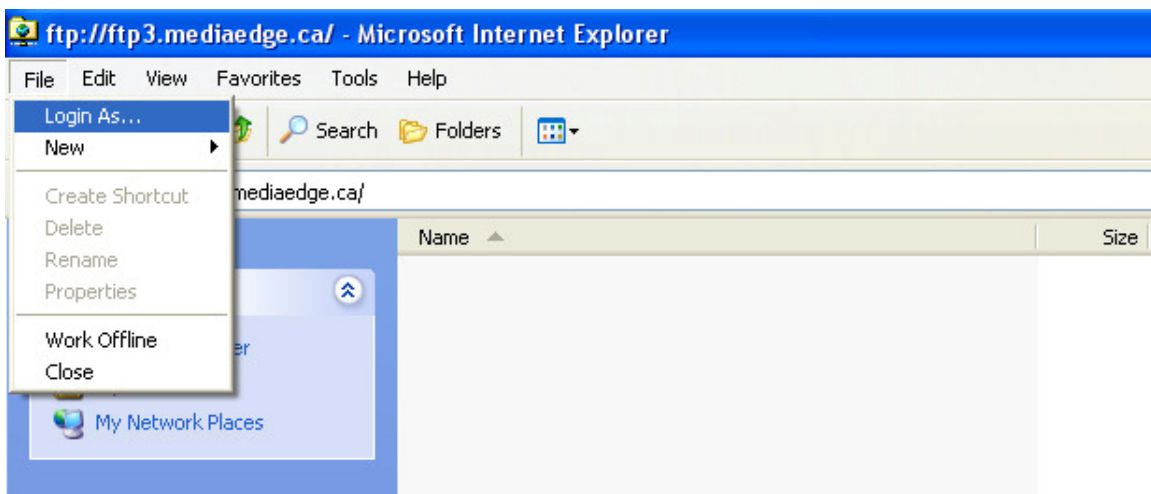
Using Internet Explorer Version 6

1. To upload creative to the MediaEDGE ftp site, you must install a web browser like Microsoft Internet Explorer. In IE version 6, you may get an error message after entering the URL into the address bar. Please see below for instructions on IE version 7.

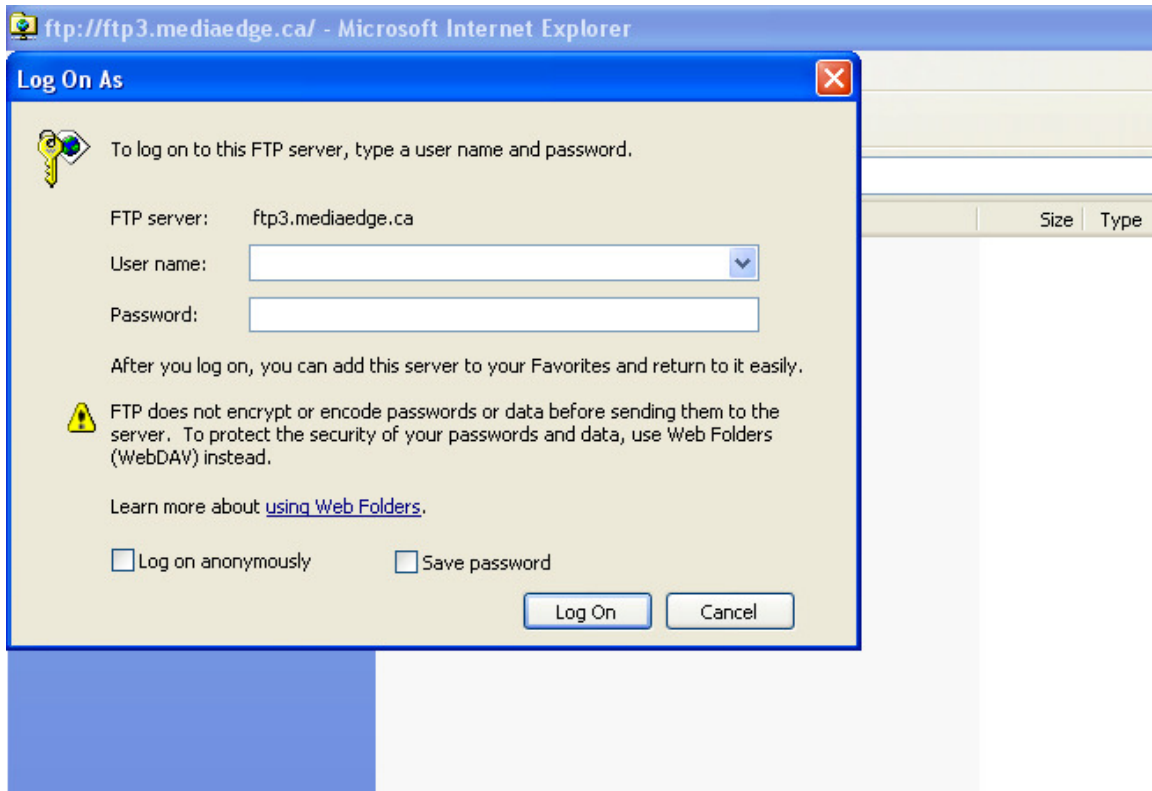


Click Ok to view this message away.

2. Go to File menu > Login As... to get the username and password pop-up window.



3. Enter in the username and password for the appropriate magazine into this pop-up window. See below.



Get your username and password from your MediaEdge Communications Sale Representative.

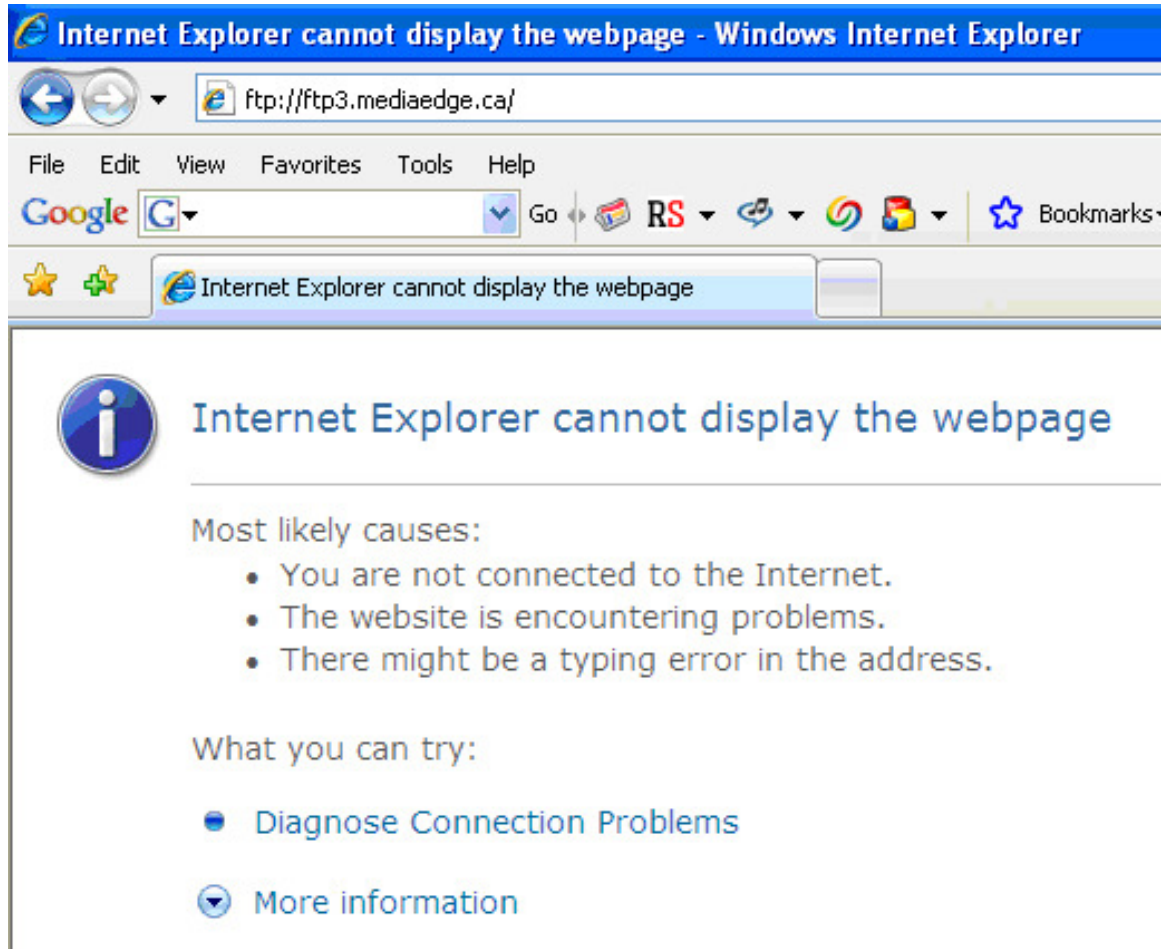
Note: The ftp site is secure, therefore you will only be able to upload, but not download or delete files. You may override files you have already uploaded if revised files have the same name.

4. Finally, please email your account representative your **file name** and a **low-resolution proof** of your ad once the file transport is complete. Proofs can be PDFs or jpgs. Please ensure you are uploading to the appropriate magazine folder. If you are sending the same creative for different publications, you will need to upload the same ad into each magazine folder your ad is to appear in.

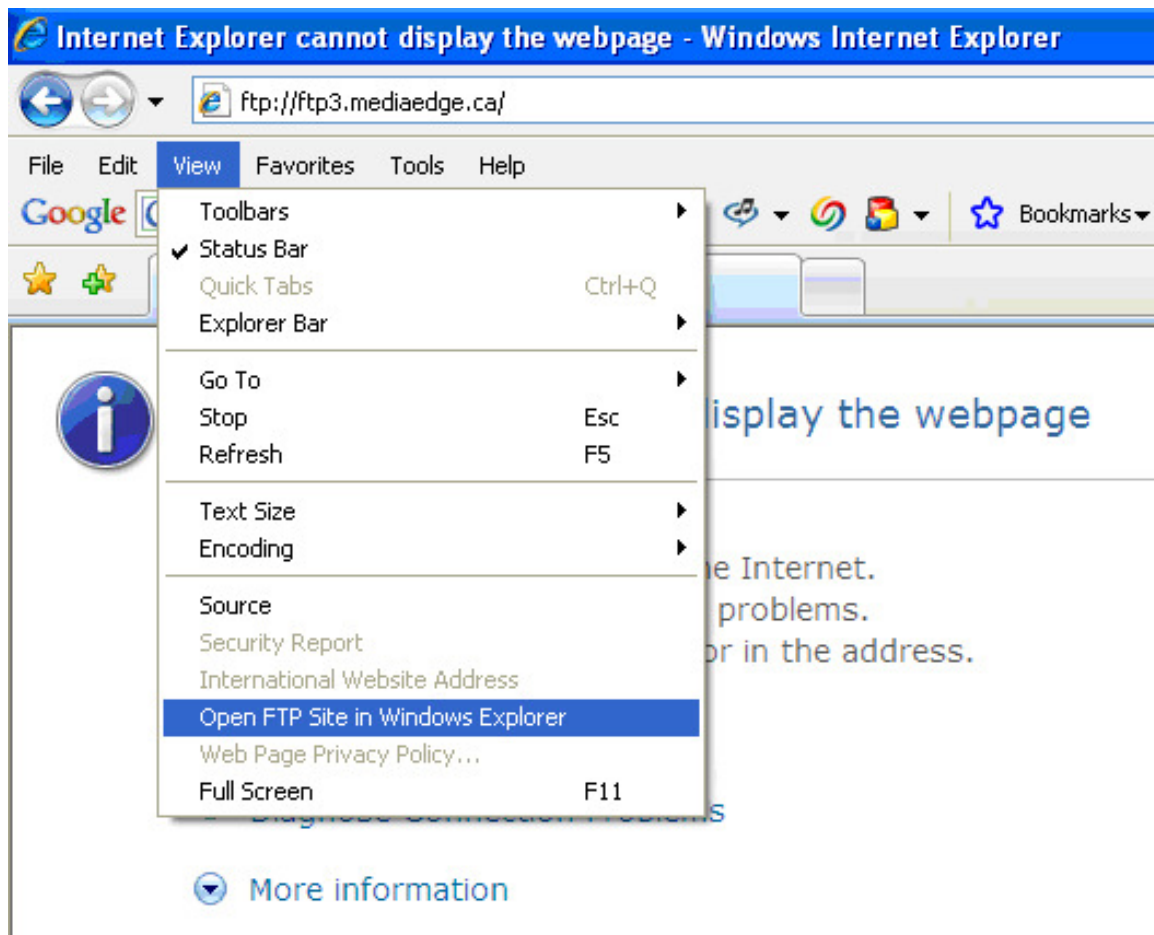
*Please contact your account representative for mechanical specifications for creating ads.

Using Internet Explorer Version 7

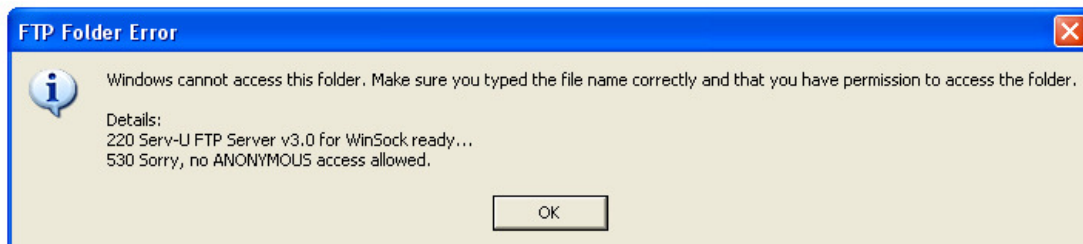
1.Type in the ftp address into the address bar. You will get an error message that Internet Explorer cannot open the webpage.



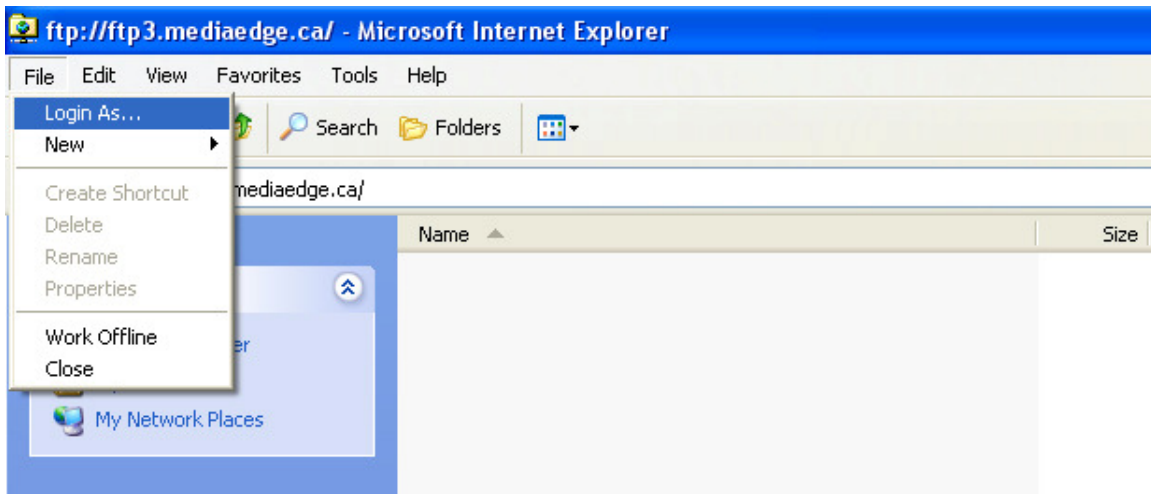
2. Go to the View menu and "Open FTP Site in Windows Explorer".



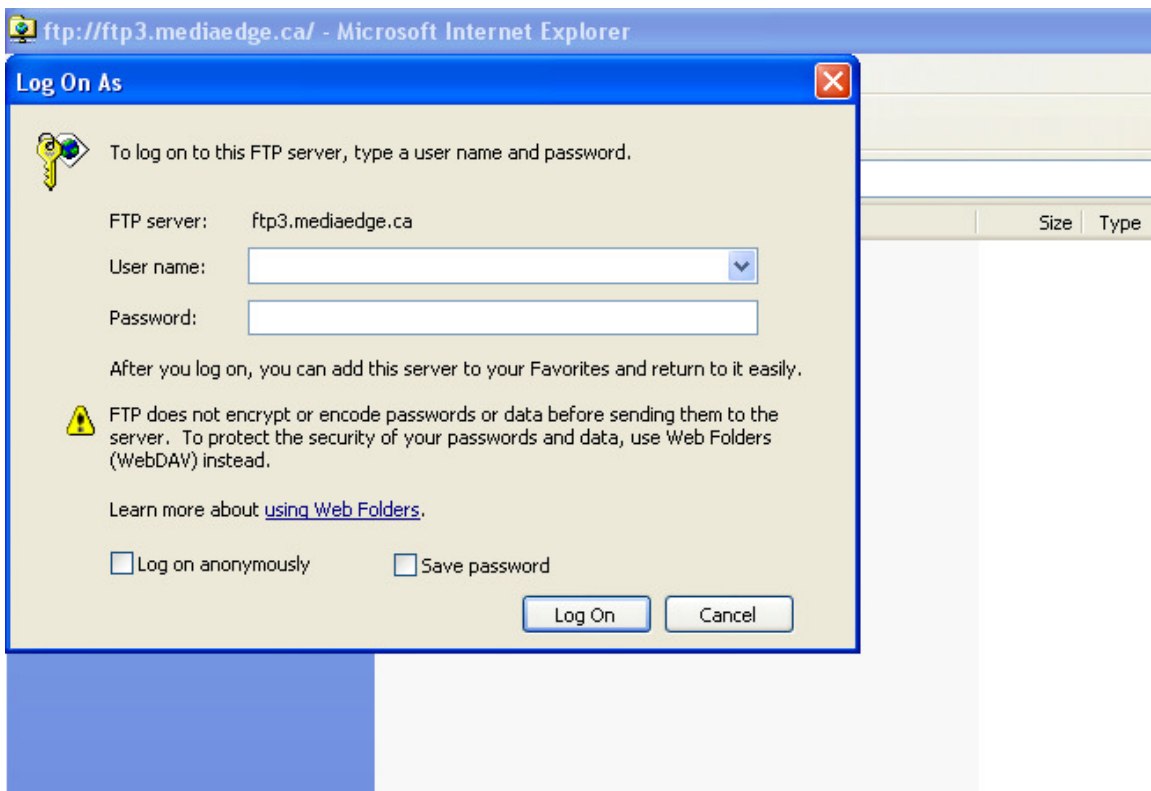
3. You will get another error message. Click Ok to view this message away.



4. Go to File menu > Login As... to get the username and password pop-up window.



5. Enter in the username and password for the appropriate magazine into this pop-up window. See below.



6. Finally drag and drop files into the browser window.

MediaEDGE Communications

1703 NW 80th Boulevard

Gainesville, FL 32606

T (877) 234-1863 • F (877) 584-2176 • trevilynn@mediaedgepublishing.com